

# The 11<sup>th</sup> European Conference on **Precision Livestock Farming**



INVITATION TO SPONSORS

**9 - 12 September 2024**  
**BOLOGNA, ITALY**



UNDER THE PATRONAGE OF



# Welcome to the 11<sup>th</sup> European Conference on **Precision Livestock Farming**

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Since 2003, the **ECPLF** conference is the flagship event which brings together scientists, professionals, companies, farmers, policy makers and associations interested in the **Precision Livestock Farming** world.

It's the place to be for staying in touch with the entire PLF community and to discover state of the art research and groundbreaking innovation experiences.

The multidisciplinary approaches and cross-sectoral contributions are the ideal platform for sharing research results, being inspired by international experiences, seeing industrial innovations and networking, to unlock the potential of PLF for food safety, environment and society.

## **PLF (Precision Livestock Farming)**

Precision Livestock Farming is the concept of creating smart animal farming by using sensors and information technology for monitoring animal health, welfare and production and reducing the environmental impact. PLF is a tool that supports the skills and management decisions of the farmers, veterinarians, experts and authorities based upon the continuous and automated collection of livestock information. The continuous monitoring of animals, using PLF technologies in real-time, where each animal acts as its own control, is a novel approach not only in livestock and emerging species farming, but also in companion animals and wildlife monitoring, for their health and wellbeing. The integrated analyses of "smart data" from individual animals and their environments opens new avenues for the early detection and prevention of diseases, increased animal welfare and traceability of production, improved sustainability and farm economics, at the same time pursuing environmental protection and biodiversity enhancement, supporting a new societal awareness.





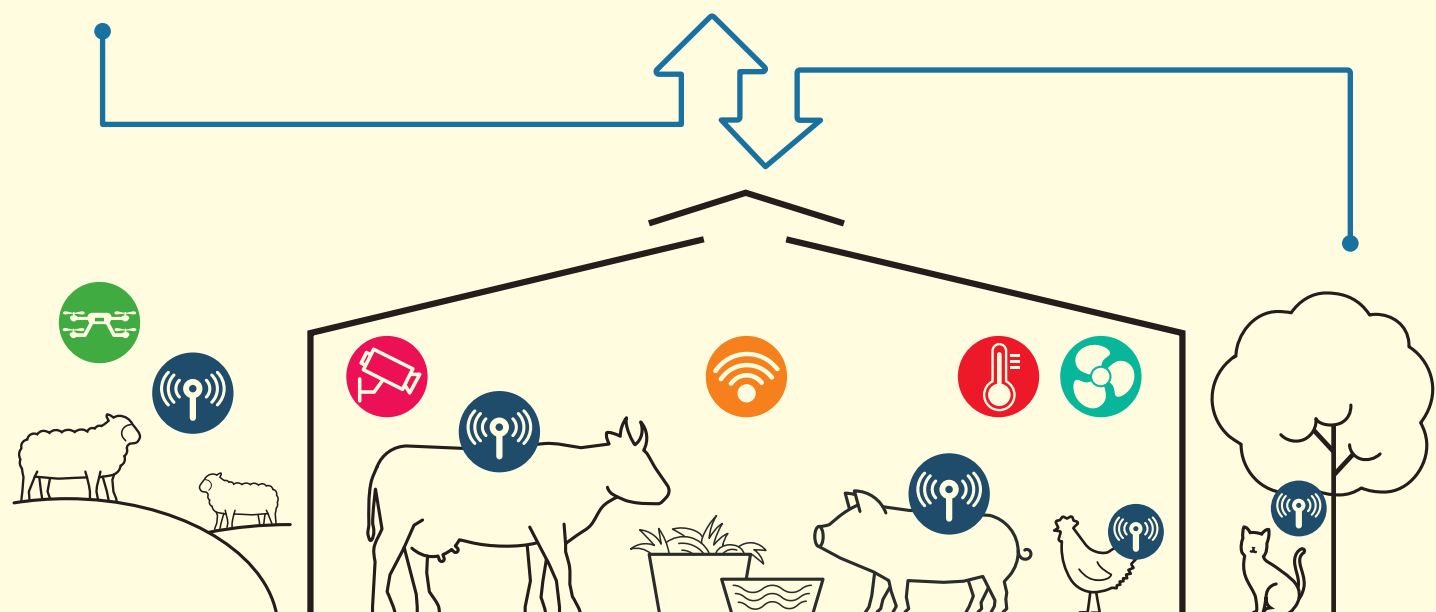
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## ECPLF 2024 for the **PLF-Welfare-Sustainability nexus**

The focus of the 11<sup>th</sup> ECPLF is the **PLF-Welfare-Sustainability nexus**. The contribution of precision animal management to animal welfare, food safety and environmental protection, together with knowledge transfer across the PLF community, are the key features of the PLF hub connecting research institutions, professionals, companies, policy makers and the society. The conference welcomes contributions spanning all animal species and their relation with humans, all contexts, aiming to mainstream applications and benefits of PLF in both business activities and in people's daily life.



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## Conference Sponsorship Programme

Sponsorship of the 11<sup>th</sup> ECPLF conference provides an excellent opportunity to promote your company or organisation. The conference is aiming for at least 300 attendees: scientists from different universities and research centers, industry representatives, farmers and policy makers. By organizing additional events for farmers and veterinarians (workshops, day of open house) ECPLF will provide an opportunity to exchange knowledge between scientists, veterinarians, farmers and companies.

### Why should you sponsor the event?

- Benefit from unique networking options with experts normally from over 30 countries
- Discover the added value of scientific research and development for your company
- Access to deliver your message to European and international decision makers
- Opportunities to showcase your knowledge, products and services to potential partners or customers
- Present your latest developments to farmers, veterinarians, advisors and other stakeholders
- Take advantage of the press interest





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We offer 3 different levels of sponsorship opportunities. You can decide which sponsorship fits your needs and budget according to your interest and size of your company. A special package for SME's is available. Please see the descriptions below for specific details of each sponsor package.

Gold sponsorship € 10,000 incl. taxes	Silver sponsorship € 7,750 incl. taxes	Bronze sponsorship € 3,750 incl. taxes	Bronze sponsorship for small companies* € 3,000 incl. taxes
<b>Industry Presentation</b> - Opportunity to deliver short oral presentation during conference sessions and participate in the industry Panel Discussion.			
<b>Exhibition area</b> – Inclusive of one desk and two chairs. Possibility to choose the positioning of the desk in the exhibiting area, prior to the other type of sponsorship. In case of more Gold Sponsors, the assignment will be made according to the chronological order of the sponsorship confirmation.	<b>Exhibition area</b> – Inclusive of one desk and two chairs.	<b>Exhibition area</b> – Inclusive of one desk and two chairs.	<b>Exhibition area</b> – Inclusive of one desk and two chairs.
<b>Network Event</b> – Invitation	<b>Network Event</b> – Invitation	<b>Network Event</b> – Invitation	<b>Network Event</b> – Invitation
<b>Company logo</b> <ul style="list-style-type: none"> <li>on the homepage of the website with link to your company</li> <li>on the final Programme</li> <li>in the Book of Proceedings</li> <li>Company mentioned as "Gold Sponsor" on the screens of sessions during breaks</li> <li>roll-up display (provided by the company) in opening session and near registration desk</li> <li>Roll-up display before start of gala dinner</li> </ul>	<b>Company logo</b> <ul style="list-style-type: none"> <li>on the homepage of the website with link to your company</li> <li>on the final Programme</li> <li>In the Book of Proceedings</li> <li>Company mentioned as "Sponsor" on the screens of sessions during breaks</li> <li>roll-up display (provided by the company) near registration desk</li> </ul>	<b>Company logo</b> <ul style="list-style-type: none"> <li>on the homepage of the website with link to your company</li> <li>on the final Programme</li> <li>Company mentioned as "Sponsor" on the screens of sessions during breaks</li> </ul>	<b>Company logo</b> <ul style="list-style-type: none"> <li>on the homepage of the website with link to your company</li> <li>on the final Programme</li> <li>Company mentioned as "Sponsor" on the screens of sessions during breaks</li> </ul>
<b>Advertisement page</b> – 1/1 colour advertisement page (provided by sponsor) in the Final Programme	<b>Advertisement page</b> – 1/2 colour advertisement page (provided by sponsor) in the Final Programme	<b>Advertisement page</b> – 1/2 black and white advertisement page (provided by sponsor) in the Final Programme	<b>Advertisement page</b> – 1/2 black and white advertisement page (provided by sponsor) in the Final Programme
<b>Promotional items</b> – Up to 3 promotional items in the conference bag	<b>Promotional items</b> – Up to 2 promotional items in the conference bag	<b>Promotional items</b> – Up to 1 promotional item in the conference bag	<b>Promotional items</b> – Up to 1 promotional item in the conference bag
<b>Free registrations</b> – Two free registrations	<b>Free registrations</b> – Two free registrations	<b>Free registrations</b> – Two free registrations	<b>Free registrations</b> – Two free registrations
Possibility to invite 5 customers at the additional reduced cost of € 250 per person.	Possibility to invite 5 customers at the additional cost of € 450 per person.		
<b>Gala Dinner</b> – Two free tickets	<b>Gala Dinner</b> – Two free tickets	<b>Gala Dinner</b> – One free ticket	<b>Gala Dinner</b> – One free ticket
<b>Plus Package</b> <ul style="list-style-type: none"> <li>Organize your own workshop connected to the conference and open to your company, your customers or to everybody announced at the conference website: € 2.000 + catering costs (depending on number of participants)</li> </ul>			

\* Less than 26 employees and no big company as shareholder.

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## **Register to be a conference sponsor**

Send an e-mail to [patrizia.tassinari@unibo.it](mailto:patrizia.tassinari@unibo.it)  
and [daniele.torreggiani@unibo.it](mailto:daniele.torreggiani@unibo.it) with  
following details:

- Company name
- Contact person
- e-mail address
- telephone
- Sponsorship type (Gold, Silver, Bronze)
- Website

## **Sponsorship deadline**

The deadline for requesting  
to sponsor the conference  
is **December 15, 2023**



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**Comune  
di Bologna**

